

#### **PAN Localization Stories of Change**

#### PAN Regional Team



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# Objectives of PAN Localization Project

- ☐ The PAN Localization Project has three broad objectives:
  - To raise sustainable human resource capacity in the Asian region for R&D in local language computing
  - To develop local language computing support for Asian languages
  - □ To advance policy for local language content creation and access across Asia for development

### **Objective of this Session**

- To get the stories showing the impact of PAN localization project regarding:
  - Enabling access to information through localized ICTs
  - Use and adoption of local language computing by stakeholders
  - Creation of local language content
  - Facilitating communication in local language computing
  - Research capacity building in local language computing (System, Organizational, Individual)

# Story of Change

#### ■ What is Change?

- □ "Change" is a broad term that can mean different things to different people. It can be both positive and negative.
  - □ It can cover so many different aspects of end-users lives, from lack of confidence to a higher level of self-confidence, from conviction to doubt, from technophobia to using ICTs, from not having technical skill to be an expert in particular localization domain and the list goes on...

### PANL10N - Story of Change

- PAN Localization story of change could be about a moment in time that either contributed to or in actual affected that change through the project
- During PAN localization project, in your opinion, what was the most significant change that took place.
- The change might have happened while training the researchers, forming collaborations, training grass-root communities, during communication with policy makers, etc.

#### Story Development - Part 1

- Please highlight as many significant change(s) that you have experienced through PAN localization Project
- 20 mins

### Story of Change - Ideas

- How has localized technology contributed to changing things or people's lives?
- ☐ How has the localization process changed the way to use ICTs?
- ☐ Can you give a specific example of a person who has seen the benefits of this change?

# Story Development - Part 2

- ☐ Describe your idea to the group
- ☐ Finalize the story theme
- ☐ 15mins

### Story Development – Part 3

- **Script writing:** Elaborate upon your observations regarding Significance of the Change(s)
  - □ What happened? (Baseline, initial status, challenges and risks, any mitigations planned...)
  - What changed?
  - □ How are things different? (include <u>feedback</u> from the community or relevant groups, <u>recommendation</u>, anecdotal evidences, data collected to support the evidence, pictures,...)
- 45 mins (15 mins each)